

# SUSTAIN AN INNOVATION CULTURE

Make a copy of this page for each person in your team.

Fill out the 6 components of your innovation culture blueprint

**1 Define your ideal innovation culture**

**2 List 3-5 values that support this culture**

**3 What behavioral norms are required to activate this culture?**

**4 How would you define the ideal leadership style that supports this culture?**

**5 What rewards and recognition programs could reinforce this culture?**

**6 Which senior leaders need to commit to supporting this culture?**