

CREATE A BALANCED PORTFOLIO



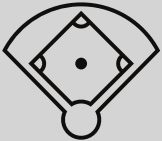

Make a copy of this page for each person in your team.

Defining Your Approach to an Ideal Balanced Portfolio

Use the following template to clearly define what a single, double, triple, and homerun are for your organization. Additionally, fill in the grey areas to define revenue ranges and development timelines for your projects.

Balanced Innovation Portfolio

Revenue Potential

 Home Run \$ _____ +			
 Triple \$ _____ - _____			
 Double \$ _____ - _____			
 Single \$ _____ - _____			
	Short Term _____ months	Medium Term _____ months	Long Term _____ months

Development Timeline